

# Kristi Jalove

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Detail oriented graphic designer with extensive experience in all areas of print design, as well as notable multimedia experience. Accustomed to performing in deadline driven environments while maintaining creative integrity, quality, and budget. Skilled at exceeding client expectations through exceptional design, communication and collaboration. Highly proficient in client and vendor relations, and talented at building and maintaining partnerships. Core capabilities are in collateral, identity, branding, advertising, packaging, and web/interactive solutions.

## Technical Skills

- Proficient in Adobe Creative Suite and HTML
- Experience in video art direction and editing, Microsoft Word, and Excel

## Professional Experience

Owner/Creative Director, Meg&Me Design

2004 - Present

Freelance design for a variety of small business clients.

- Responsible for all design and project development, as well as all aspects of business management.
- Work with outside contractors/vendors to complete production objectives for all clients.
- Specialize in custom print and web solutions that not only expertly address communication and marketing needs, but also exceed the visual expectations of the client and end user/customer.

Senior Art Director, Toomey Associates Ltd., Hinsdale, IL

1998 - 2006

- Responsible for all aspects of design, communication, presentation and production on all projects for a wide variety of clients and industries.
- Managed projects from initial client presentations through production.
- Began firm's web design development and handled all HTML programming and design for several years, which included full web design, targeted e-mail campaigns, and online graphics and ads.
- Organization and multi-tasking emphasized as many projects were handled at all times.
- Art directed junior designers and freelancers to provide guidance and inspiration throughout their process.

Art Director, LKH&S, Inc., Chicago, IL

1995 - 1998

- Promoted to Art Director from Graphic Designer after 18 months.
- Responsible for concept development, client presentation, art direction, keylining, typesetting, photo art direction, and pre-production for projects produced for many Fortune 500 clients.
- Collaborated with copywriters, creative directors, designers and account executives on all jobs to achieve strategic objectives.
- Required to manage multiple projects, work under high pressure deadlines and oversee junior designers projects and work flow.

Graphic Designer, Morningstar Inc., Chicago, IL

May - December 1994

- Designed newspaper and magazine ads, direct mail packages, and various product information sheets produced by the Marketing Department.
- Product and company branding emphasized.

## Education

Iowa State University

BFA with Honors in Graphic Design

Minor in French

Continuing professional class work in HTML and CSS

## Portfolio

[www.megandme.com](http://www.megandme.com)

